



Kids About Cairns

BUSINESS LISTINGS - 2021 FOUNDER MEMBERS PRICING

Prices all ex GST and valid to December 2021

Free or discounted for registered charities and some NFP clubs, by negotiation

Contra deals considered in some circumstances

For a customised package please email: hello@kidsaboutcairns.com

FREE / BASIC / BASIC +

Free: listing in any category
Up to 25 words; no links, photo or phone number

Basic: \$27.50 annually to add website link or phone number to free plan.
Additional categories \$10 each

Basic Plus: \$50 annually to add a website link AND phone number, plus a small photo or logo to free plan.
Additional categories \$20 each

STANDARD

Standard: \$75 per Year

Listing in one category to appear above free and basic listings.

One medium photo or logo, Up to 50 words, Website link and phone number

One targeted Facebook Post included
(Additional Facebook posts \$25 per targeted post or \$15 per share)

Additional categories Standard \$30, Basic Plus \$20, Basic \$10 each.

FEATURED

Most Popular

\$175 per year

Listing in one category which appears near the top of the page and stands out

One medium photo plus small logo

Up to 75 words

Personalised targeted Facebook and email newsletter Welcome Post

Facebook shares anytime on request (max 4 a year) plus inclusion in newsletter

Additional categories: Featured \$95
Standard \$30, Basic Plus \$20, Basic \$10 each

FEATURED PLUS

Subject to availability \$295 year

Listing in one category guaranteed to appear in one of the first four page positions

One large photo plus medium logo

Up to 100 words plus a More Details button to a directory post of up to 1500 words, one video, one map and five photos

Personalised Facebook and email newsletter Welcome Post

Quarterly Facebook custom posts, and inclusion in newsletters. Facebook shares anytime on request (max 12 a year)

Additional categories Featured Plus \$175 Featured \$95
Standard \$30, Basic Plus \$20, Basic \$10 each.

FEATURED PREMIUM

Enquire: Subject to availability
Top Listing on the page and customised inclusions by negotiation

FACEBOOK PROMOS

Targeted Facebook Posts \$35
WITH inclusion in Newsletter \$39
Facebook Combo / Deals Page \$45
Facebook post, newsletter plus one month inclusion on Deals page - \$5 extra per month, max six months